

Vanderbilt Health Affiliated Network Badge Program Terms and Conditions

Use of the VHAN Badge is permitted only to participants of the Vanderbilt Health Affiliated Network (hereinafter “Network”) who have entered into a Participation Agreement, have accepted and comply with the Terms of Use Agreement, who adhere to this VHAN Badge Toolkit, and who are in good standing. Any unauthorized use is prohibited. Unauthorized use may result in the revocation of the privilege to use the VHAN Badge. Individuals who are not members of the network may not use the Badge.

Any user of the VHAN Badge (hereinafter “You”) may use the VHAN Badge in connection with operating, marketing and/or fundraising for the organization covered by the Participation Agreement to indicate participation in the Network.

For that purpose, You may use the VHAN Badge on materials such as on stationery, exam room flyers, websites, social media sites, and free marketing, advertising and promotional materials to promote your organization.

For example, You may use the VHAN Badge as follows:

- Use the VHAN Badge on Your brochures to promote Your organization
- Use the VHAN Badge in advertisements to promote Your organization such as in newspapers, magazines, and websites
- Use the VHAN Badge on flyers promoting Your organization
- Use the VHAN Badge on websites or electronic media promoting Your organization
- Use the VHAN Badge on Your stationery promoting Your organization

You are not obligated to use the VHAN Badge; however, You are not authorized to use a mark or any representation other than the VHAN Badge to indicate Your participation in the Network.

You are not authorized to place or to have placed the VHAN Badge on any signage or any merchandise products such as uniforms, mugs, or t-shirts, regardless of whether such products are for use in connection with your services or practice, or are for sale or free distribution. You are not authorized to place, or authorize to be placed, the VHAN Badge on any promotional material that is sold.

The Network reserves the right to audit and review network participants’ use of the VHAN Badge. If the Network finds your organization to be noncompliant with these Terms and Conditions, your privileges to use the VHAN Badge may be revoked.

All VHAN badge materials, whether digital or physical, remain the property of the Network at all times. If your organization ceases to participate in the network or is found to be noncompliant with these Terms and Conditions, you agree to:

- Stop using all VHAN badge materials immediately;
- Delete all VHAN badge digital materials; and
- Destroy or return all VHAN badge physical materials to the network.